

Volume No. 161

**CURCUMIN** (Series 3)

**CONCERNING ATTRIBUTES**

- Aqueous insolubility
- Staining propensity
- Poor bioavailability



Branded Products from Konark Herbals & Healthcare effectively and efficiently address the attributes of concern

**CURCUABSORB<sup>®</sup>**

*The Water Loving Curcumin*

**CURCUCLEAR<sup>®</sup>**

*The Stainless Curcumin*

**LIPOKON<sup>™</sup>**

*The Smarter Curcumin*

**POOR BIOAVAILABILITY OF CURCUMIN  
GENERALLY RESULTS FROM:**

- Physiological Barriers
- Instability / Degradation during metabolic process
- Low Dissolution Rate

*(Please turn over for the Product information)*



*The Smarter Curcumin*

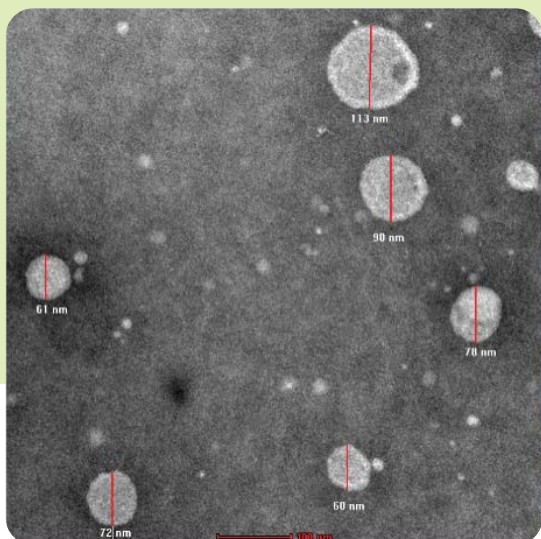
## INOVATIVE LIPOSOMAL TECHNOLOGY IMPROVES BIOAVAILABILITY MANIFOLDS

### Attributes of Lipokon™ Curcumin

- Both Water Loving (Hydrophilic) and Lipid Loving (Lipophilic)
- Very small Particle size of less than 200 Nano Meter
- Improved Efficacy even at lower strength and or smaller quantity
- Have been found to be relatively safe for human consumption / application
- Conducive pricing



## CONFIRMATORY TEST OF LIPOSOMAL CURCUMIN



*Transmission Electron Microscopy (TEM) image of Lipokon Curcumin*