

# Herb Insight

Volume No. 160

### **CURCUMIN**

#### **CONCERNING ATTRIBUTES**

- Aqueous insolubility
- Staining propensity
- Poor bioavailability



Branded Products from Konark Herbals & Healthcare effectively and efficiently address the attributes of concern



The Water Loving Curcumin



The Stainless Curcumin



The Smarter Curcumin



#### HAS HIGHER SOLUBILITY IN AQUEOUS MEDIUM

Almost 40 times higher than Curcumin 95%

#### HAS IMPROVED SOLUBILITY IN GASTRIC ACIDIC PH

Similar improvement as in aqueous medium



(Study performed using USP Type II Apparatus)

#### SHOWS HIGHER DISSOLUTION RATE IN AQUEOUS MEDIUM

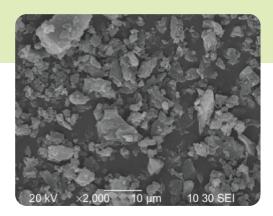
Much higher than Curcumin 95%

#### SHOWS IMPROVED DISSOLUTION RATE IN GASTRIC ACIDIC PH

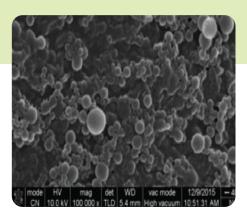
Considerable improvement over Curcumin 95%

- **Curcuabsorb**® is processed with suitable surfactant & is subsequently encapsulated.
- The crystalline Form of Curcumin 95% is also suitably transformed into Amorphous form in Curcuabsorb®

## COMPARATIVE SEM (SCANNING ELECTRON MICROSCOPY) ANALYSIS – INDICATES EXTENT OF ENCAPSULATION



CURCUABSORB®



**CURCUMIN 95%** 

